

**Goal Statement: Sell the community as a good place to live, work and own a business including light manufacturing.**

| Strategic Action   | Cost | Responsibility            | Target Date | Monitoring |           |
|--|------|---------------------------|-------------|------------|-----------|
|  | \$   |                           |             | Initiated  | Completed |
| <p>Consider Marquette Township as the perfect place to work, live and play.</p> <p>Create a brochure and a CD Rom or Video</p> <ul style="list-style-type: none"> <li>□ Consider a professional firm to develop this presentation</li> <li>□ Include quality of life – township assets – demographics – life style information – economic information – tax information – incentives – services</li> </ul> <p>Place the brochure throughout the region and into Wisconsin</p> <p>Send the brochure and CD Rom/Video to all inquiries</p> <p>Send the brochure and CD Rom/Video to non polluting, light industry business relocation potentials</p> | \$5K | Staff/Board or consultant | 2010        |            |           |

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