

Goal Statement: Create an affordable vehicle to communicate accomplishments with our community.

Strategic Action	Cost	Responsibility	Target Date	Monitoring	
				Initiated	Completed
Purchase a full page ad in the Mining Journal Include the following in the ad: <ul style="list-style-type: none"> □ Positive growth (depicted in words and photographs) □ An interactive piece for mail back <ul style="list-style-type: none"> - Are you interested in volunteering? - What types of areas are you interested in volunteering? - What are your suggestions to move the community in a positive direction? - Other comments 	\$1K	Township staff by July 1, '09	July 4 th , '09		
Post the ad on the township web site and in any publication we mail to residents.	\$500 to \$1K	Township staff	July 1, '09		

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